

Create a THRIVING Graduate Program: Attract, Develop, and Retain Quality Candidates



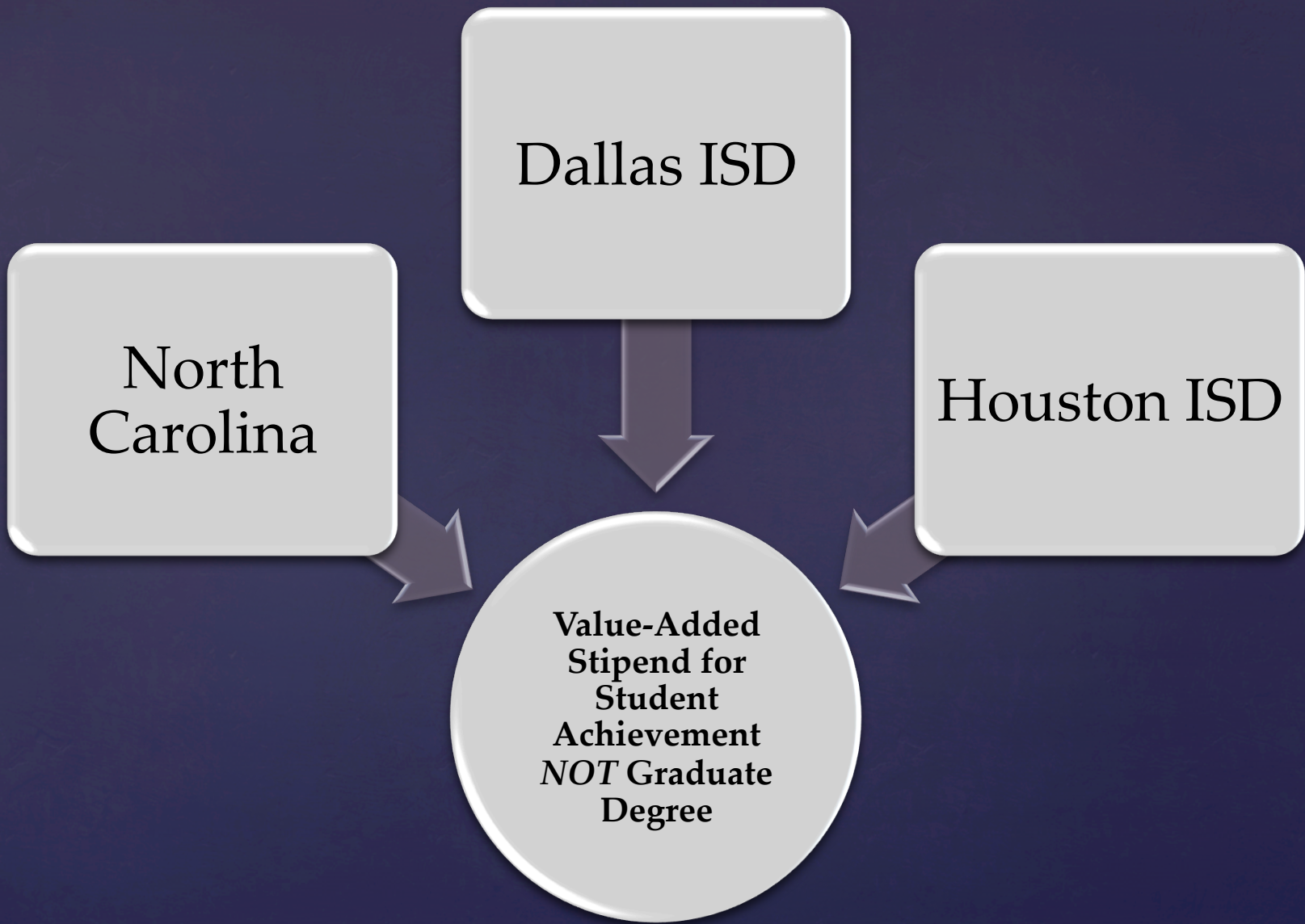
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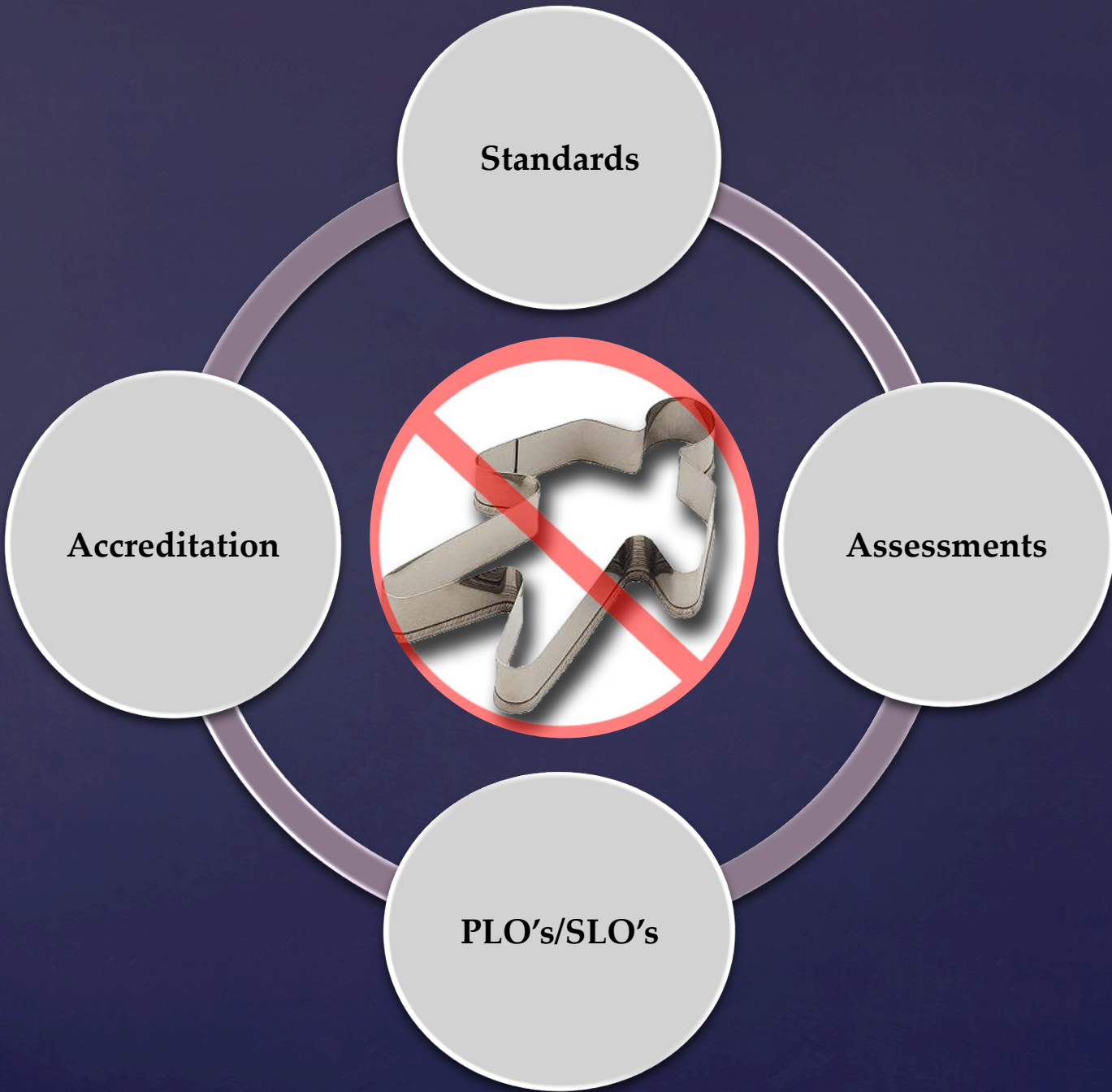
Value \neq Worth

The debate lies in the fact that recent reports have suggested that advanced degrees do not translate into teaching effectiveness and improved student performance (Chingos & Peterson, 2010).

Chingos, M. M., & Peterson, P. E. (2010, December). *It's easier to pick a good teacher than to train one: Familiar and new results on the correlates of teacher effectiveness*. Paper prepared for A Symposium sponsored by the Economics of Education Review, Cambridge, MA.



Districts debate merits of master's for teachers (2014, July 12). *CBS DFW*. Retrieved from <http://dfw.cbslocal.com/2014/07/12/districts-debate-merits-of-masters-for-teachers/>



Anticipatory Customer Service Model

Why do Candidates Join, then *STAY*, with our Program?



To
Learn

To
Network

To
Belong

Continued
PD

How to *Attract* Quality Candidates

How to *Develop* Candidates
within your Program

How to *Retain* Candidates until graduation in your Program

**How to continue a sustainable
*Professional Learning
Community* after Candidates
exit your Program**

For additional information, or copies of any examples that are given during the presentation, please contact:

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I can also provide training to faculty on how to implement this same type of system within their own programs.